

# ERICA FUSCHINI

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*Portfolio / Art Works*

Fashion Design  
Illustration  
and Fine Arts



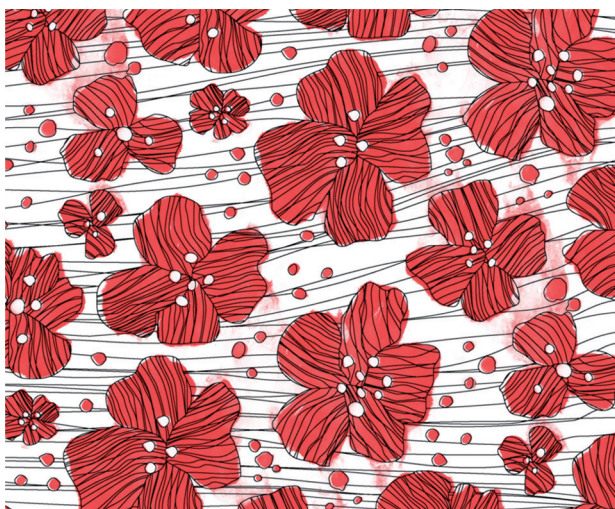




# ERICA FUSCHINI

Fashion Design, Illustration and Fine Arts

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## KALARAV

FASHION TREND BOOK



## PRESENTATION

Kalarav propone una collezione di fantasie che, abbracciando vari mood e stili, si propone di vestire l'autunno inverno 2012-13, con anticipazioni per quello che riguarda la primavera estate 2013, spaziando dal beachwear maschile e femminile, alla lingerie, all'homewear, fino alla moda bimbo e bimba per il mare e per la casa.

Dal floreale al geometrico, dall'animalier al vintage, arrivando a sfiorare il mondo del surreale e del 3D, le fantasie del beachwear proposte catturano la curiosità e l'interesse di mondi diversi distinguendosi alla stessa tempo per lo stile unico e il carattere deciso e originale. La lingerie immaginata per le prossime stagioni è caratterizzata dalla presenza del pizzo e dei ricami attraverso i quali assume talvolta connotazioni più dolci o sensuali, risultando sempre fine ed elegante.

Anche l'homewear si prende una rinfresca e si distingue mediante un connubio di sobrietà ed eleganza, con una particolare attenzione ai dettagli e alle novità del design che lo rendono originale e glamour.

La moda bimbo e bimba, infine, si colora di fantasie fresche e vivaci che, giocando su vari temi, conquistano i gusti più diversi, dal mariano al messicano, dal romantico all'iper colorato, dall'indiano al vintage... insomma non resta che scegliere a che gioco giocare!

Allora... tu chi vuoi essere per il 2012/13?

Kalarav proposes a collection of patterns that, embracing different moods and styles, it suggests to dress up the autumn and winter 2012-13. Anticipating spring and summer 2013, it spaces out from the female and male beachwear, lingerie, homewear, up till boys and girls style for the sea and the house.

From floral and geometric, animalier and vintage, until grazing the surreal and 3D world. The pattern of the beachwear captures the curiosity and interest of different worlds and at the same time distinguish for the unique style and the original character.

The lingerie imagined for the next season is characterized by the presence of the lace and the embroidery, which gives sweetness and sensuality, still being sophisticated and elegant. Even the homewear distinguishes by a union of sobriety and elegance, with a particular attention to the details and news in the design world, that give originality and a glamorous look.

Then the girls and boys style colors the patterns with freshness and vivacity, playing with various themes that gain the most different tastes, from the mexican to the sailor, from the romantic to the super coloured, indian and vintage... at the end you got to choose what game you want to play!! So... who do you want to be in 2012/2013?



# KALARAV FASHION TREND BOOK 2012/13

“Kalarav proposes a collection of patterns that suggest to dress up the autumn and winter 2012/13, anticipating spring and summer 2013.

It spaces out from the female and male beachwear, lingerie, homewear, up till boys and girls style for the sea and the house.”

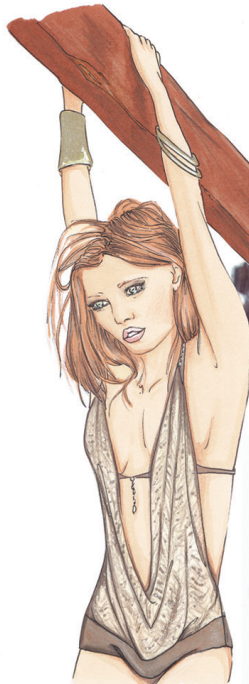
I’ve cared for Kalarav (fashion design studio) the representation of the patterns by the creation of this illustrated trend book full of text that was shown and sold at Interfilière Paris 2012.

I’ve carried out also the research of trends and materials, the production of hand-made patterns (paintings) and the development of collections at the office.

## Camouflage Influences



Il ritmo e il movimento della natura si rispecchiano nell'uso della linea curva e delle forme arrotondate che riecheggiano la spirale delle conchiglie e le striature del fondo marino sabbioso.  
The rhythm and movement of the nature reflect the curve line and rotund forms, remembering the spiral of shells and streaked sea depth.



13-1106 TPX

17-1230 TPX

18-1312 TPX

I colori caldi e naturali del marrone e del beige abbinati a motivi che si ripetono e si riprendono evocano l'idea di una passeggiata sulla battigia e il suono delle onde che arrivano a riva.

The natural and warm colors of the brown and beige combined to a mixture of designs, evoke the idea of a foreshore walk and the sound of the waves.



## WOMAN'S BEACHWEAR

### Exotic Vintage Woman



Motivi floreali e striature ad effetto optical-animalier su una palette di colori caldi rimandano ad atmosfere dal gusto esotico e dal sapore vagamente retrò.  
Floral and streaking patterns with an optical-animalier effect on a warm colors palette that send back to an exotic taste and a retro atmosphere.



Il corallo, l'arancio, il verde e il giallo emergono da sfondi striati sui toni del beige, del marrone e del rosa dando luce e calore alle fantasie.  
The coral, the orange, the green and the yellow come out in a striped background on beige, brown and pink lightening and giving heat to the patterns.

Una palette cromatica che ricorda un cesto di frutta tropicale abbinata ai motivi floreali e rigati dà a queste fantasie un sound caraibico e un ritmo vintage.

The chromatic palette remembers a tropical fruit basket creating a mix of flowers and stripes patterns that give to these motifs a caribbean sound and a vintage rhythm.

12-1107 TPX

16-1431 TPX

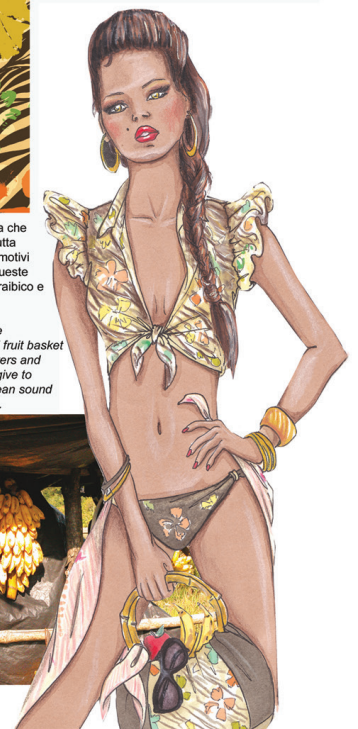
16-1253 TPX

14-0955 TPX

14-6340 TPX

15-1309 TPX

18-1312 TPX





## California Echos Hippy Style Man

Le forme fluide e i colori dei fiori e della terra si mischiano agli elementi marini in un sound che rimanda agli anni '70.  
The fluid forms and the colors of flowers and ground combine with sea elements in a 70's sound

Fiori, foglie, motivi grafici e colori caldi danno alle fantasie del beachwear maschile un tocco dal gusto hippy californiano.  
Flowers, leaves, graphic patterns and hot colors give to the men beachwear a hippy californian taste.

Color palette:

- 16-1431 TPX
- 14-4110 TPX
- 15-4323 TPX
- 17-4540 TPX
- 12-4608 TPX
- 15-1317 TPX
- 14-0955 TPX
- 16-1415 TPX
- 19-3938 TPX

## MAN'S BEACHWEAR & HOMEWEAR

## Sweet Pink Harmony

Uno stile sobrio e sportivo, ma allo stesso tempo moderno e innovativo caratterizza la nuova dimensione del homewear per l'uomo.  
A moderate and sportive style, but at the same time modern and innovative, describes a new dimension of the homewear for men.

Uccelli e farfalle in volo su cieli dipinti di rosa accompagnano i sogni e vestono le notti estive di dolcezza e armonia.  
Flying birds and butterflies in pink skies lead the dreams and dress up the summer nights with sweetness and harmony.

Color palette:

- 16-3802 TPX
- 18-4051 TPX
- 16-1439 TPX
- 18-1306 TPX
- 18-1761 TPX



# LACE & ROSES

Rose, boccioli e foglioline decorano pizzi e fantasie. Roses, rosebuds and little leaves decorate laces and patterns.

19-0000 TPX  
12-1107 TPX  
15-2210 TPX  
12-4306 TPX

Ricami in pizzo e fantasie floreali su uno sfondo cipria portano a una nuova dimensione antichi trucchi di femminilità.

Embroideries in lace and flower patterns on a powder background lead to a new dimension of ancient makes up of the womanhood.

## WOMAN'S LINGERIE

# Oriental Flowers

Motivi decorativi orientale ricamati sul body, bustini con l'effetto di ur di fiori profumati. Decorative patte oriental taste em a cascade on the corset and under a perfumed flow effect.

Il carattere orientale del ricamo e la palette di colori utilizzata conferiscono al pizzo un sapore dolce ed evocativo.

The oriental embroidery and the colors palette give to the lace a sweet and evocative taste.

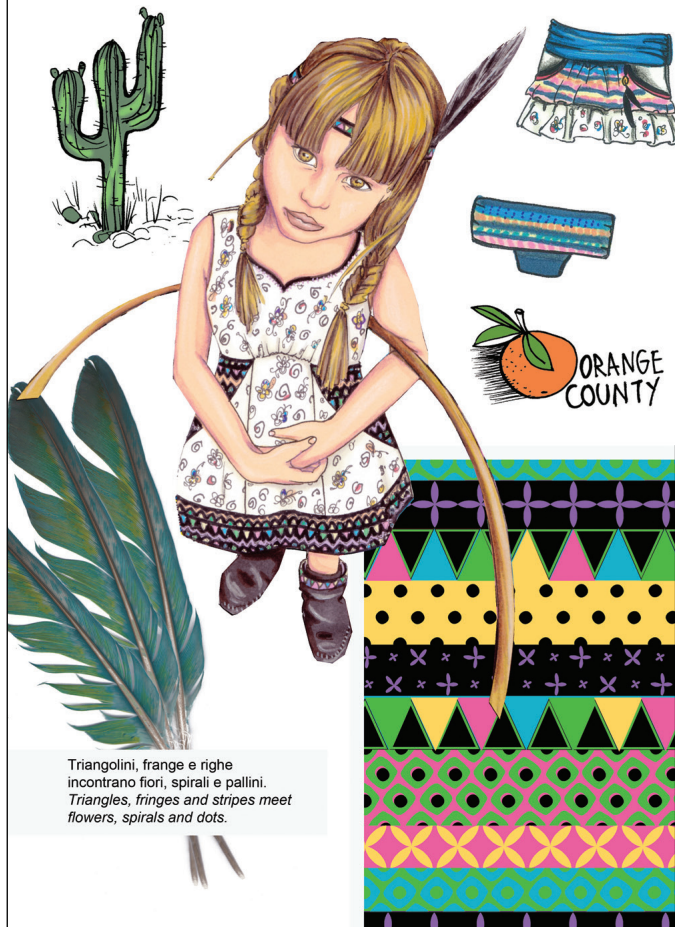
15-1906 TPX  
15-2210 TPX  
18-1852 TPX  
19-1557 TPX

Le nuances del rosa e del rosso vengono accostate in modo armonico e dolcemente sensuale.

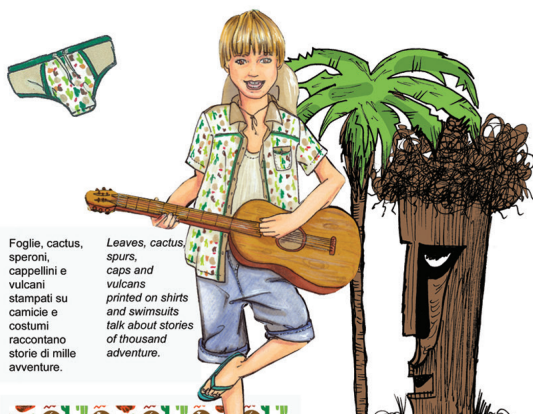
The shades of pink and red mixed together in an harmonic and sweet sensuality.



## INDIAN PLAY TIME GIRL



Triangolini, frange e righe incontrano fiori, spirali e pallini.  
Triangles, fringes and stripes meet flowers, spirals and dots.



Foglie, cactus, speroni, cappellini e vulcani stampati su camicie e costumi raccontano storie di mille avventure.

Leaves, cactus, spurs, caps and vulcans printed on shirts and swimsuits talk about stories of thousand adventure.



17-5528 TPX	
14-4809 TPX	
15-1317 TPX	
15-4323 TPX	
17-4540 TPX	
16-5127 TPX	

## CHILDREN'S WORLD

For Girls...

I colori accesi delle fantasie che risaltano da uno sfondo bianco candido donano freschezza e allegria ai sonni estivi delle bimbe.

The high colors of the patterns show up a candid white background giving coolness and joy to the girls' summery sleeps.



14-1714 TPX

17-4540 TPX

18-1852 TPX

17-2625 TPX

13-0221 TPX

16-3931 TPX

..For Boys



## FASHION ILLUSTRATIONS

Realized For A Chinese Company At Kalarav Studio  
Acrylic Colours On Paper





# NINA AGHEN COLLECTIONS

Design and development collections  
for the female line of clothing Nina Aghen







SS  
2013







**FW**  
**2011/12**







## HEADS OF COLLECTIONS and FLAT DESIGNS







## Fashion Plate and Details Table 1st Project



## YCC 2009 ART CONTEST 1st PRIZE



1st PRIZE in FASHION  
Category of the 2009  
European  
“YOUNG CREATIVE  
CHEVROLET”  
Applied Arts Contest

BERLIN 2009  
Award's Night





# GINEVRA MOTOR SHOW (March 2010)

Hostess from the Chevrolet  
stand corner wearing the  
winning dress of the European  
Contest YCC 2009



Chevrolet's Hostess  
and Automobile  
Designer

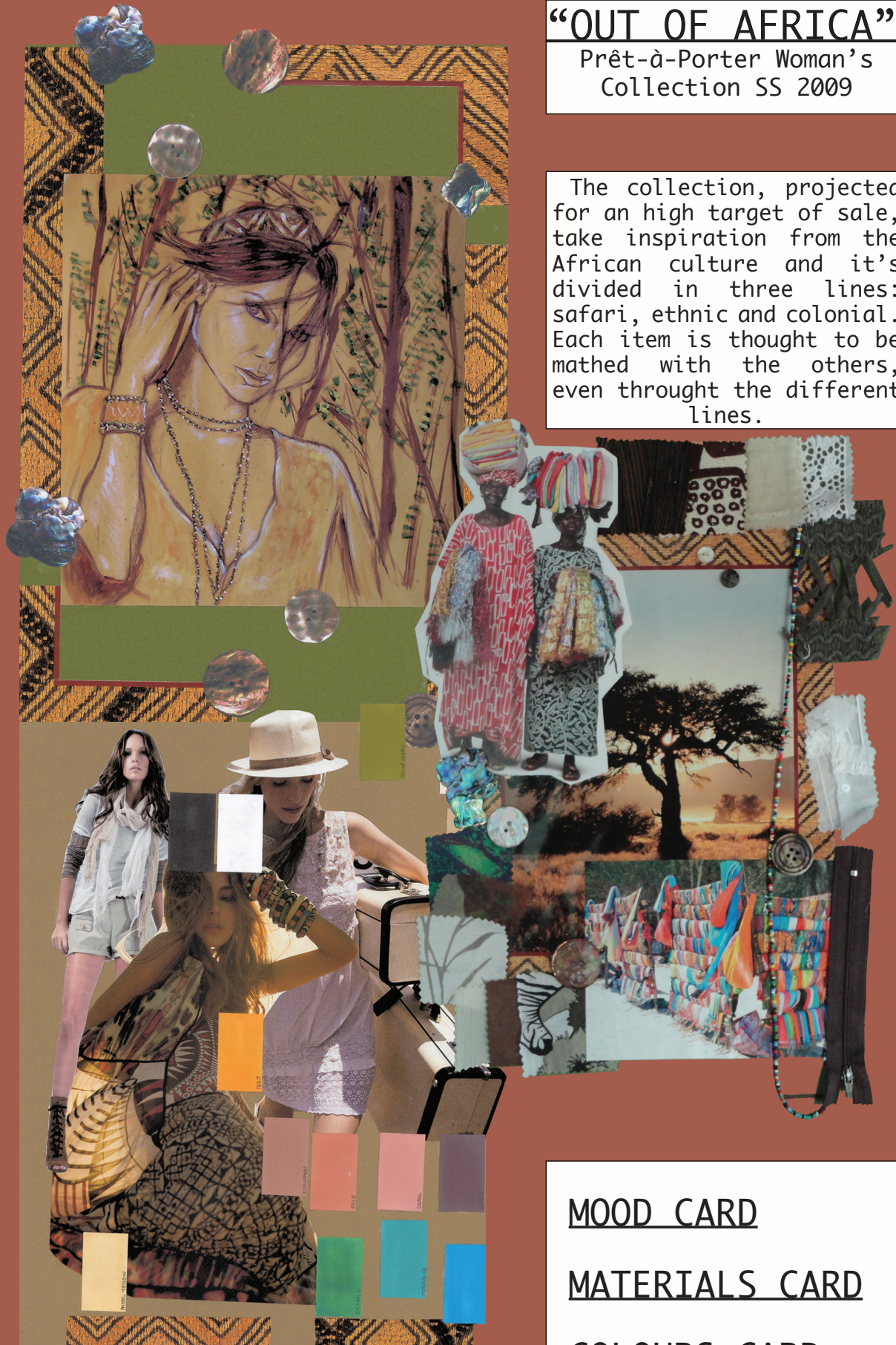




## "OUT OF AFRICA"

Prêt-à-Porter Woman's  
Collection SS 2009

The collection, projected for an high target of sale, take inspiration from the African culture and it's divided in three lines: safari, ethnic and colonial. Each item is thought to be mathed with the others, even throught the different lines.



MOOD CARD

MATERIALS CARD

COLOURS CARD

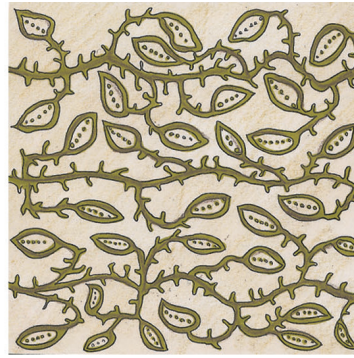




Designs from the three lines,  
completed with accessorizes;  
each item and detail can be  
matched with the others.

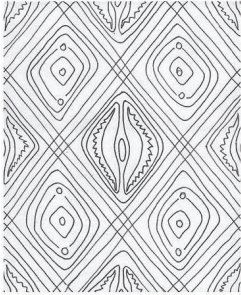
Pantone and Pastels on Paper





CONTINUOUS  
PRiNTS

“Shields, branches  
and leaves”



PLACED  
PRINT

“Africa”



# ALL-OVER PRINT



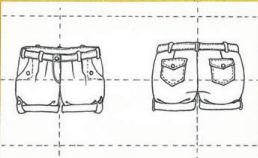






## “Peacock”



# TECHNICAL SHEETS

## Product Description

## Product Description

SCHEDA TECNICA			
Collezione <b>LA MIA AFRICA</b>		Modello	
Articolo		Codice	
TESSUTO	FODERA	APPLICAZIONE / GUARNIZIONE	
			
Articolo	Articolo	Articolo	Articolo
Composizione	Composizione	Stampa piazzata	
<b>90%L/10</b>			
		Stampa continua	
Aperture			
Descrizione			
<b>2.17 + 100/106 - 95/101</b>			
Lunghezza capo	Vestibilità	Varianti colore	
<b>52/54</b>	<b>SIMIL-LEZITA</b>		
			
			
			
			
			
			
NOTE			

[illegible]



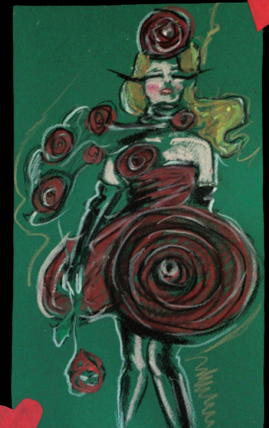


## KNITWEAR COLLECTION

Watercolours and Wax Crayons  
on Paper

## HAUTE COUTURE

Oil Pastels on Paper



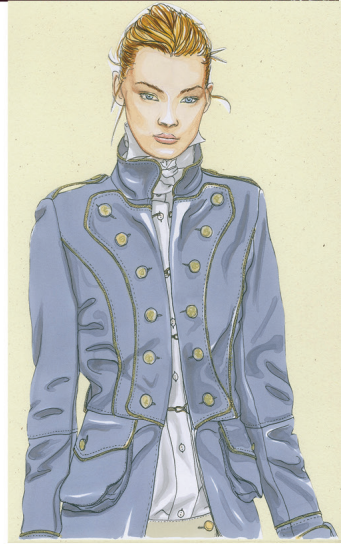
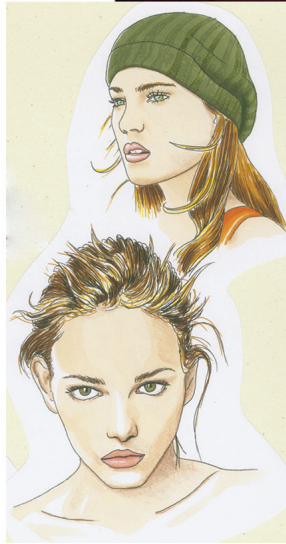
## JACKETS COLLECTION

Pen and Marker on Paper





# DRAWINGS and PAINTINGS



## CONTENTS:

*Professional Works*

*Qualifications/Prizes*

*Ist.Secoli Collections*

*Drawing and Painting*