

ERICA FUSCHINI

Portfolio / Art Works

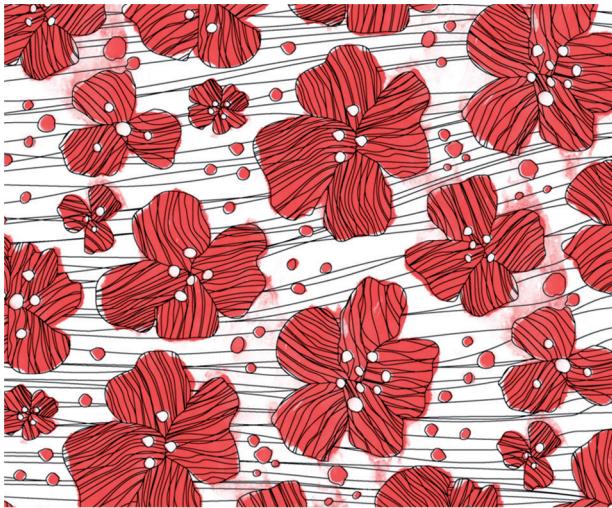
Fashion Design
Illustration
and Fine Arts



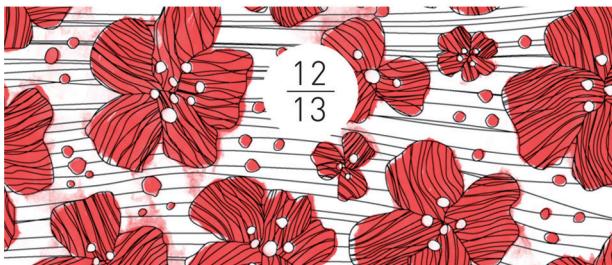
ERICA FUSCHINI

Fashion Design, Illustration and Fine Arts

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KALARAV
FASHION TREND BOOK



PRESENTATION

Kalarav propone una collezione di fantasie che, abbracciando vari mood e stili, si propone di vestire l'autunno inverno 2012-13, anticipando in quello che riguarda la primavera estate 2013, spaziando dal mare alla casa, dalla donna e l'immagine, alla lingerie, all'homewear, fino alla moda bimbo e bimba per i bambini e per la casa.

Dal florale al geométrico, dall'animale al vintage, arrivando a sfiorare il mondo del surreal e del 3D, le fantasie del beachwear proposte catturano la curiosità e l'interesse di mondi diversi distinguendosi allo stesso tempo per lo stile unico e il carattere deciso e originale.

La lingerie immaginata per le prossime stagioni è caratterizzata dalla presenza del pizzo e dei ricami altrettanto i quali assumeranno valenze connotazioni più dolci o sensuali, risultando sempre fine e elegante.

Anche l'homewear si prende una rivincita e si distingue mediante un connubio di sobrietà ed eleganza, con una particolare attenzione ai dettagli e alle novità del design che lo rendono originale e glamour.

La moda bimbo e bimba, infine, si colora di fantasie fresche e vivaci che, giocando su vari temi, conquistano i gusti più diversi, dal messicano al messicano, dal romantico all'iper colorato, dall'indiano al vintage... insomma non resta che scegliere a che gioco giocare!!

Allora... tu chi vuoi essere per il 2012/2013?

Kalarav proposes a collection of patterns that, embracing different moods and styles, it suggests to dress up the autumn and winter 2012-13. Anticipating spring and summer 2013, it spaces out from the female and male beachwear, lingerie, homewear, up till boys and girls style for the sea and the house.

From floral to geometric, from animal to vintage, until reaching the surreal and 3D world. The pattern of the beachwear captures the curiosity and interest of different worlds and at the same time distinguishes for the unique style and the original character.

The lingerie imagined for the next seasons is characterized by the presence of the lace and the embroidery, which gives sweetness and sensuality, still being sophisticated and elegant.

Even the homewear distinguishes by a union of sobriety and elegance, with a particular attention to the details and news in the design world, that give originality and a glamourous look. Then the girls and boys style colors the patterns with freshness and vivacity, playing with various themes that gain the most different tastes, from the mexican to the sailor, from the romantic to the super colored, indian and vintage... at the end you got to choose what game you want to play!!

So... who do you want to be in 2012/2013?

DVD WITH
46
PATTERNS
INCLUDED

KALARAV
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KALARAV FASHION TREND BOOK 2012/13

“Kalarav proposes a collection of patterns that suggest to dress up the autumn and winter 2012/13, anticipating spring and summer 2013.

It spaces out from the female and male beachwear, lingerie, homewear, up till boys and girls style for the sea and the house.”

I've cared for Kalarav (fashion design studio) the representation of the patterns by the creation of this illustrated trend book full of text that was shown and sold at Interfilière Paris 2012.

I've carried out also the research of trends and materials, the production of hand-made patterns (paintings) and the development of collections at the office.

Camouflage Influences



Il ritmo e il movimento della natura si rispecchiano nell'uso della linea curva e delle forme arrotondate che ricordano la spirale delle conchiglie e le strature del fondo marino sabbioso.
The rhythm and movement of the nature reflect the curve line and round forms, remembering the spiral of shells and streaked sea depth.



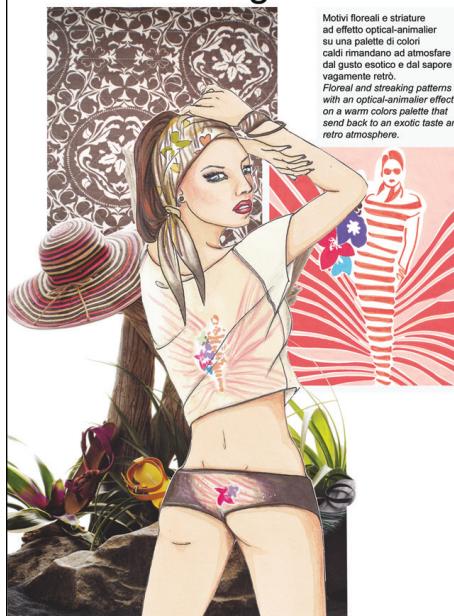
13-1106 TPX
17-1230 TPX
18-1312 TPX

I colori caldi e naturali del marrone e del beige abbinati a motivi che si ripetono e si riprendono evocano l'idea di una passeggiata sulla battigia e il suono delle onde che arrivano a riva.
The natural and warm colors of the brown and beige combined to a mixture of designs, evoke the idea of a foreshore walk and the sound of the waves.



WOMAN'S BEACHWEAR

Exotic Vintage Woman



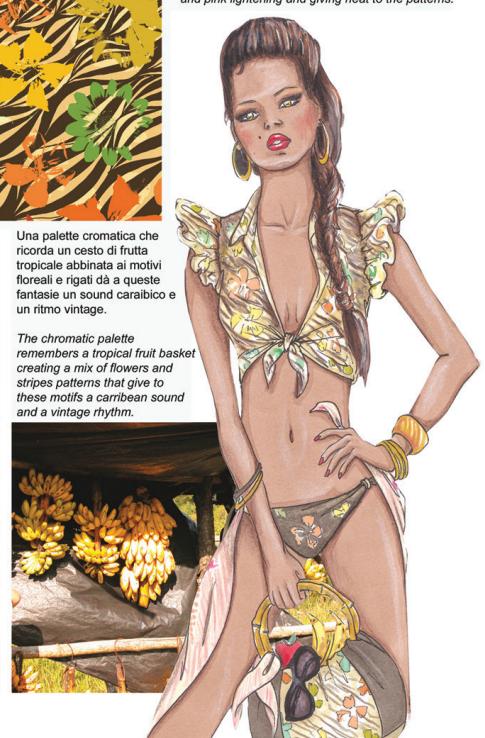
Motivi floreali e strature ad effetto ottico-animalier su una paletta di colori caldi rimandano ad atmosfere dal gusto esotico e dal sapore vintage.
Floral and streaking patterns with an optical-animalier effect on a warm colors palette that send back to an exotic taste and retro atmosphere.



Una paletta cromatica che ricorda un cesto di frutta tropicale abbinata ai motivi floreali e rigati dà a queste fantasie un sound caribico e un ritmo vintage.

12-1107 TPX
16-1431 TPX
16-1253 TPX
14-0955 TPX
14-6340 TPX
15-1309 TPX
18-1312 TPX

Il corallo, l'arancio, il verde e il giallo emergono da sfondi strati sui toni del beige, del marrone e del rosa dando luce e calore alle fantasie.
The coral, the orange, the green and the yellow come out in a striped background on beige, brown and pink lightening and giving heat to the patterns.



California Echoes Hippy Style Man

Le forme fluide e i colori dei fiori e della terra si mischiano agli elementi marini in un sound che rimanda agli anni '70.
The fluid forms and the colors of flowers and ground combine with sea elements in a 70's sound

Fiori, foglie, motivi grafici e colori caldi danno alle fantasie del beachwear maschile un tocco dal gusto hippy californiano.
Flowers, leaves, graphic patterns and hot colors give to the men beachwear a hippy californian taste.

16-1431 TPX
14-4110 TPX
15-4323 TPX
17-4540 TPX
12-4608 TPX
15-1317 TPX
14-0955 TPX
16-1415 TPX
19-3938 TPX

MAN'S BEACHWEAR & HOMEWEAR

Sweet Pink Harmony

Uno stile sobrio e sportivo, ma allo stesso tempo moderno e innovativo caratterizza la nuova dimensione del homewear per l'uomo.
A moderate and sportive style, but at the same time modern and innovative, describes a new dimension of the homewear for men.

Uccelli e farfalle in volo su cieli dipinti di rosa accompagnano i sogni e vestono le notti estive di dolcezza e armonia.
Flighting birds and butterflies in pink skies lead the dreams and dress up the summer nights with sweetness and harmony.

16-3802 TPX
18-4051 TPX
16-1439 TPX
18-1306 TPX
18-1761 TPX

LACE & ROSES

Rose, boccioli e foglioline decorano pizzi e fantasie. Roses, rosebuds and little leaves decorate laces and patterns.

19-0000 TPX
12-1107 TPX
15-2210 TPX
12-4306 TPX

Ricami in pizzo e fantasie floreali su uno sfondo cipria portano a una nuova dimensione antichi trucchi di femminilità.
Embroideries in lace and flower patterns on a powder background lead to a new dimension of ancient makes up of the womanhood.

WOMAN'S LINGERIE

Oriental Flowers

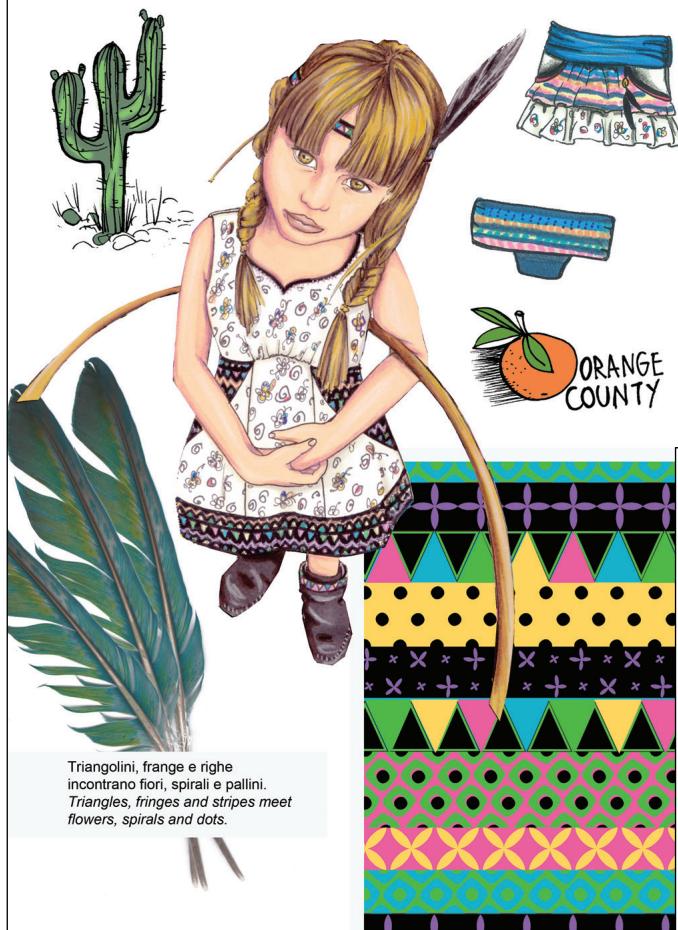
Motivi decorativi orientale ricamati sul body, bustini con l'effetto di ur di fiori profumati. Decorative patte oriental taste em a cascade on the corset and under a perfumed flower effect.

15-1906 TPX
15-2210 TPX
18-1852 TPX
19-1557 TPX

Le nuances del rosa e del rosso vengono accostate in modo armonico e dolcemente sensuale. The shades of pink and red mixed together in an harmonic and sweet sensuality.

Il carattere orientale del ricamo e la paletta di colori utilizzata conferiscono al pizzo un sapore dolce ed evocativo. The oriental embroidery and the colors palette give to the lace a sweet and evocative taste.

INDIAN PLAY TIME GIRL

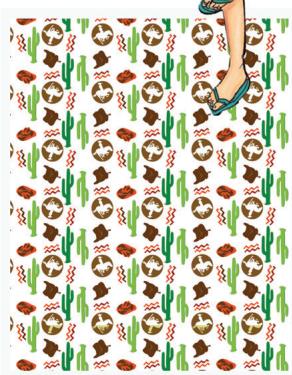
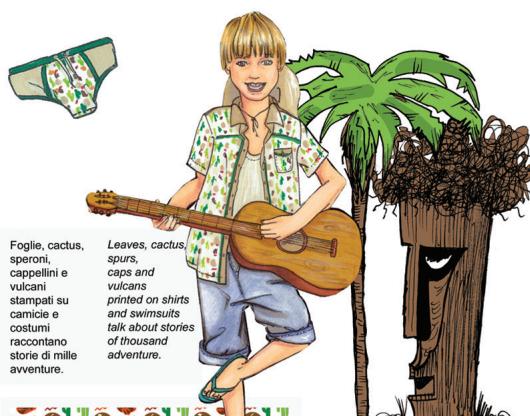
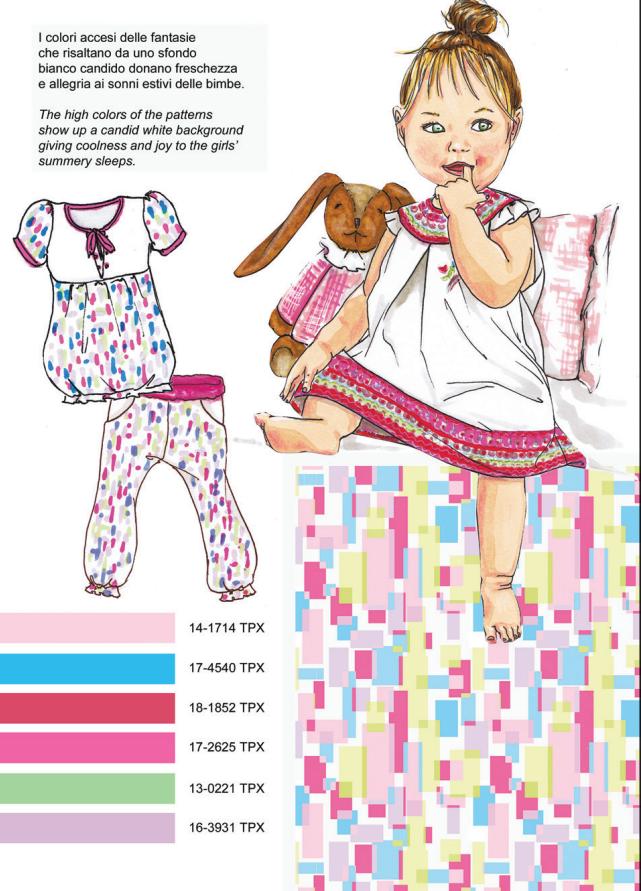


CHILDREN'S WORLD

For Girls...

I colori accesi delle fantasie che risaltano da uno sfondo bianco candido donano freschezza e allegria ai sonni estivi delle bimbe.

The high colors of the patterns show up a candid white background giving coolness and joy to the girls' summery sleeps.



..For Boys



FASHION ILLUSTRATIONS

Realized For A Chinese Company At Kalarav Studio
Acrylic Colours On Paper



NINA AGHEN COLLECTIONS

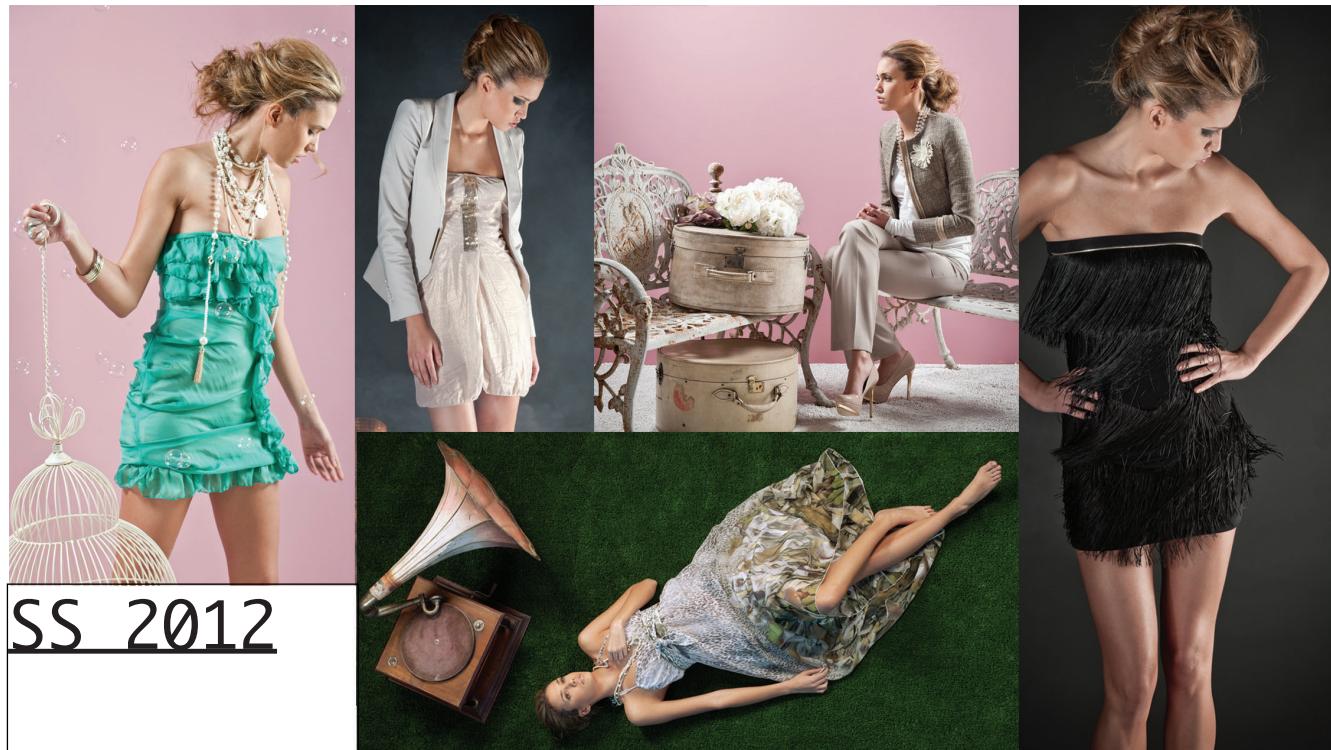
Design and development collections
for the female line of clothing Nina Aghen



FW 2013/14
Glamour



SS
2013

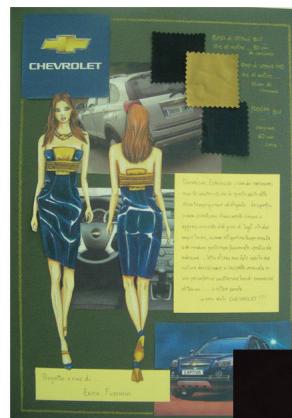




HEADS OF COLLECTIONS and FLAT DESIGNS



Fashion Plate and Details Table 1st Project



YCC 2009 ART CONTEST 1st PRIZE



1st PRIZE in FASHION Category of the 2009 European “YOUNG CREATIVE CHEVROLET” Applied Arts Contest



BERLIN 2009 Award's Night

GINEVRA MOTOR SHOW

(March 2010)

Hostess from the Chevrolet stand corner wearing the winning dress of the European Contest YCC 2009



Chevrolet's Hostess and Automobile Designer



“OUT OF AFRICA”

Prêt-à-Porter Woman's
Collection SS 2009

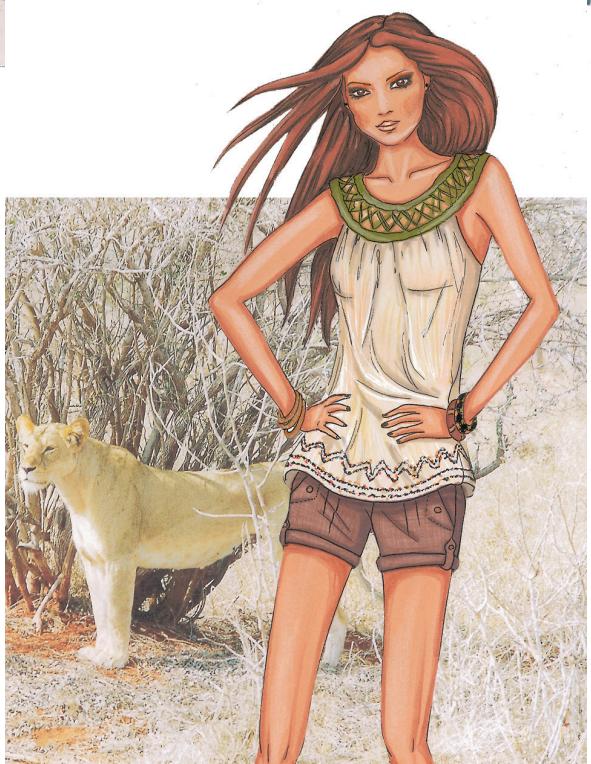
The collection, projected for an high target of sale, take inspiration from the African culture and it's divided in three lines: safari, ethnic and colonial. Each item is thought to be matched with the others, even through the different lines.



MOOD CARD

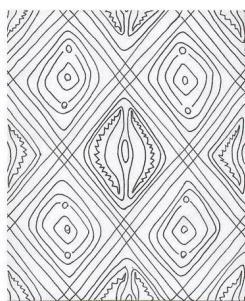
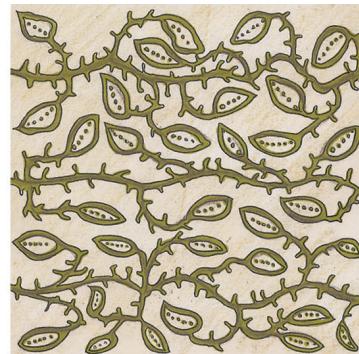
MATERIALS CARD

COLOURS CARD



Designs from the three lines, completed with accessories; each item and detail can be matched with the others.

Pantone and Pastels on Paper



ALL-OVER PRINT

“Peacock”

CONTINUOUS PRINTS

“Shields, branches
and leaves”

PLACED PRINT

“Africa”



TECHNICAL SHEETS

Product Description

SCHEDA TECNICA

Collezione LA MIA AFRICA	Modello				
Articolo	Codice				
TESSUTO		FODERA		APPLICAZIONE / GUARNIZIONE	
Articolo	Articolo	Articolo		Stampa piazzata	
Composizione	Composizione	Stampa continua		Stampa continua	
100% COTONE					
Apertura	2 ZIP + BOTTONI (AVANTI)				
Decorazione					
Lunghezza capo schizzo	37 MM	Vestibilità	SEMIELARGA	Varianti colore	
				CINNABAR	
				OLIVE	
				GREEN	
				NOTE:	

SCHEDA TECNICA

Collezione LA MIA AFRICA	Modello				
Articolo	Codice				
TESSUTO		FODERA		APPLICAZIONE / GUARNIZIONE	
Articolo	Articolo	Articolo		Stampa piazzata	
Composizione	Composizione	Stampa continua		Stampa continua	
100% COTONE					
Apertura					
Decorazione					
Lunghezza capo schizzo	35 MM	Vestibilità	(EM)A	Varianti colore	
				STAVIA	
				AMETHYST	
				INDIGO	
				NOTE:	



KNITWEAR COLLECTION

Watercolours and Wax Crayons
on Paper

HAUTE COUTURE

Oil Pastels on Paper



JACKETS COLLECTION

Pen and Marker on Paper



DRAWINGS and PAINTINGS



CONTENTS:

Professional Works

Qualifications/Prizes

Ist. Secoli Collections

Drawing and Painting